



WHY STATE AGENCIES SHOULD ATTEND Leadership Institute | 2025

CCR&R STRONG: A FOUNDATION FOR THE FUTURE

October 12–14 | New Orleans, LA

Why Attend?

You are part of a network of Child Care Resource & Referral (CCR&R) and a critical part of our child care infrastructure. We don't just support families and providers—you connect policy to practice, identify local needs, and deliver results that state leaders depend on.

Now is not the time to dial back your investment in leadership. It's time to turn up the heat.

In this moment of change, scrutiny, and challenge—from workforce shortages to limited funding—it's more important than ever that we work together to define and strengthen what CCR&R is, showcase our collective impact, and lead the conversation about our value as essential infrastructure in states and communities. [Register today for Leadership Institute](#), the only national convening for CCR&R leaders and state partners, designed to:

- ⇒ Show up as leaders and partners in front of state administrators and industry decision-makers.
- ⇒ Align on shared goals for supply-building, quality improvement, workforce development, and family support.
- ⇒ Share and learn best practices to modernize our services and strengthen our impact.
- ⇒ Address challenges head-on, from outdated tools to fragmented funding.

Why Now?

Especially in challenging times, CCR&Rs remain the backbone of local, state, and national child care infrastructure. But if we don't invest in building our capacity, aligning with partners, and modernizing how we work, we risk falling behind—or being replaced by less connected solutions.

Leadership Institute 2025 is our chance to define what CCR&R is now and what it must be for the future. It's where we come together with our peers and state partners to show our value, strengthen our collective impact, and ensure continued investment in CCR&Rs as essential child care infrastructure.

What You'll Experience

- ⇒ **150+ participants** from CCR&Rs, state agencies and industry intermediaries nationwide.
- ⇒ **6 expert-led plenary sessions** on systems-building and leadership.
- ⇒ **7–9 actionable concurrent sessions** focused on real-world solutions.
- ⇒ **Dedicated networking** to foster collaboration and shared vision.

What You'll Gain

- ⇒ **Practical tools and strategies** to support CCR&R partners.
- ⇒ **Stronger partnerships** and shared goals.
- ⇒ **Insight into emerging trends** and challenges.
- ⇒ **A clear, unified vision** for your state's child care system.

The Bottom Line.

Building a stronger child care system starts with supporting the leaders who make it work.

[Join us in New Orleans and help lead the way.](#)